



MINUTES OF THE MARKETS AND EVENTS COMMITTEE OF KETTERING TOWN COUNCIL HELD IN the MUNICIPAL OFFICES, BOWLING GREEN RD, KETTERING AT 7PM ON 24th JULY 2024

Councillors Present: Cllr Craig Skinner (Chair)
Cllrs Dez Dell, Alexander Evelyn, Emily Fedorowycz,
Mark Rowley and Bev Wright

Officers present:- Martin Hammond, Town Clerk
Emma Dezelu Deputy Town Clerk

X members of the public/press attended.

Item Number	Description
ME24/011	Apologies for absence Apologies for absence were received from Cllr Eve Edwards
ME24/012	Declarations of interest Cllr Dell referenced his employment by Brightwayz, which intersected with KTC events from time to time.
ME24/013	Minutes The minutes of the meeting held on 26 th June 2024 were agreed as a correct record and signed by the chair
ME24/014	Kettfest and monthly town centre footfall data Data showing the impact of Kettfest on footfall was circulated, along with footfall data for the month of June.
ME24/015	Market Performance year to date A report on market performance for the period up to the end of June was circulated and noted. Members inquired as to the possibility of attracting young people to try out having a market stall, in the manner of the Teenage Market scheme, without being a member of that national system. It was noted that examples existed of that having occurred recently and that officers were happy to work with under 18 students to enable them to take out a market stall in the future.

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ME24/016	Events Schedule for 2024-5 <p>A report on the events programme for the current year was submitted and noted. A verbal update on the events that had taken place since the last meeting was made.</p> <p>Following the previous meeting, the clerk had contacted Hanwood Park to see if there was a possibility of working together on video production, showing KTC event. Hanwood Park had agreed to incorporate material showing KTC events in their forthcoming promotional video and make the footage available to us. That meant there was scope for a stand alone video to be produced for the March Half marathon and it was agreed that the clerk would bring forward detailed proposals to a later meeting.</p>
ME24/017	Designing the events programme for 2025-6 <p>Members considered the main elements of an events programme for the 2025-6 year and a presentation was made on the issues which were key to determining both the programme and the balance of the Council's efforts and resources.</p> <p>After a full debate, it was</p> <p>RESOLVED that</p> <p>a) The following changes be made to the events programme in 2025-6</p> <ul style="list-style-type: none">- To end the Bands in the Town events and incorporate more live music in Summer Saturdays in its place- To run three Summer Saturdays in May, June and July, with the June one themed as armed forces day, and the others seeking to involve community groups more in their delivery and design <p>b) The following issues be explored with a view to reporting back to a future meeting</p> <ul style="list-style-type: none">- Increasing the number of Friday Night discos or supplementing them with similar events- Replacing the community midsummer market for the voluntary sector with an indoor event in January- Delivering a single Christmas market, potentially running over several days, throughout town- Reviewing the spread and reach of skateboarding events in the light of experience in 2024.

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	<p>c) In respect of Kettfest, to allocate a realistic sum in the 2025-6 budget which properly covers all costs and for the Council to effectively assume administrative responsibility for the event, with a “creative director” role being established to oversee the design of the event, with oversight by the Kettering Cultural Consortium .</p> <p>d) The Council should, as part of its strategic approach to events</p> <ul style="list-style-type: none">- Aim to commission more events rather than directly provide them- Develop a budget which enabled others to put on events- More extensively promote its events- Seek sponsorship for events <p>e) That a new calendar/programme be circulated to committee members for comments before the next meeting</p> <p>f) That a report on web statistics be submitted to the next meeting</p>
	Meeting closed at 9.10pm

Signed.....

Date.....