



**Kettering**  
TOWN COUNCIL

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KETTERING TOWN COUNCIL

REPORT FOR DECISION

Item No:- 2024/042

|                  |                            |
|------------------|----------------------------|
| Committee:-      | Finance and Governance     |
| Date:-           | 16th October 2024          |
| Author:-         | Martin Hammond, Town clerk |
| Report Title:-   | Fees and charges           |
| Wards Affected:- | All                        |

**1. Purpose of Report**

To agree fees and charges for market pitches and stalls.

**2. Recommendations**

**The Committee is recommended** to seek Council approval for the charges set out in the schedule below.

**3. Information**

- 3.1 The Council makes charges for its market stalls and pitches and this report recommends new fees for the 2025-6 year, subject to consultation.
- 3.2. The Council operates two fee structures; one for general markets and one for events markets. The experience to date is that general markets are much more price sensitive than events markets and that some events can still sustain a much higher rate of fee, given the level of demand and awareness of what private companies and other public market providers charge. In addition, food traders generally do much better than non food traders at our events. The demand for pitches at Love Food, Kettfest and Christmas Lights Switch On remains high and suggests that higher



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prices can be sustained at these premier events. Rates for other events markets were increased last year and do not need revisiting again this year.

3.3. Corby and Wellingborough Town Councils charge as follows for events markets:-

| <u>Corby</u>                 | <u>Wellingborough</u> |
|------------------------------|-----------------------|
| £150 food – Pride            | £100 food stall       |
| £75 food stall – other event | £40 others            |
| £50 others                   | £24 for charities     |

3.4. It is proposed to increase the general market charges this year by a modest amount as they have not increased since 2018/19 and to make some selective increases in the charges for our premier events markets, as well as distinguish between food and non food trades at these. We have not charged charities for stalls at events.

| Charge category                    | Current fee | Proposed fee |
|------------------------------------|-------------|--------------|
| General market pitch only/day      | £8          | £9           |
| General market pitch and stall/day | £12         | £14          |
| Event market pitch and stall/day   | £25         | £25          |
| Christmas Lights switch on         |             |              |
| - Hot Food                         | £40         | £75          |
| - All others                       | £40         | £40          |
| Love Food outdoor pitch            | £45         | £100         |
| Kettfest                           |             |              |
| - Hot Food                         | £25         | £75          |
| - All others                       | £25         | £40          |
| Ice cream concessions/day          |             |              |
| - Bands in the park/town           | £25         | £25          |
| - Kettering by the Sea             | £50         | £50          |

#### 4. Consultation and Engagement

None to date.

## **5. Finance, Legal and Resource Implications**

- 5.1. The costs of a market stall should at least cover the costs of erection and dismantling – this is not the case with the general market, but will be the case for events markets.
- 5.2. Although impossible to predict accurately, this should generate an additional £3000 in income for events markets and £1500 for the general market, the deficit for which is likely to be £13000 in 24/5.

## **6. Climate change implications**

None especially – a wider range of local events mean that people need to travel less for shopping and entertainment.

## **7. Policy Implications**

The corporate plan says

1. The Council will support growth and the continuing economic welfare of the town, provided this growth is as sustainable as it can be.
2. The Council will support the town centre – through encouraging and delivering facilities, through putting on events and markets, and will help to make the town centre safe, attractive, interesting and varied, with local businesses thriving alongside national retailers and service providers

### Background Papers

None