

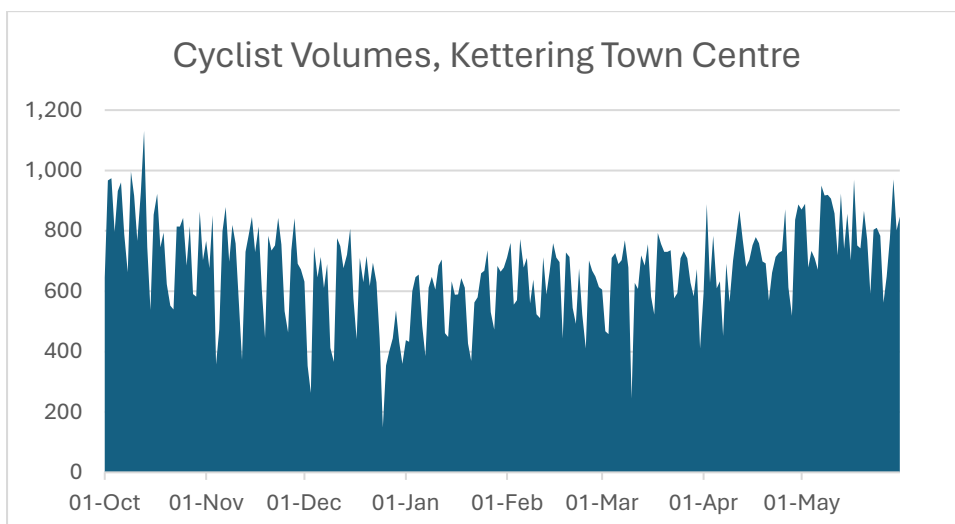
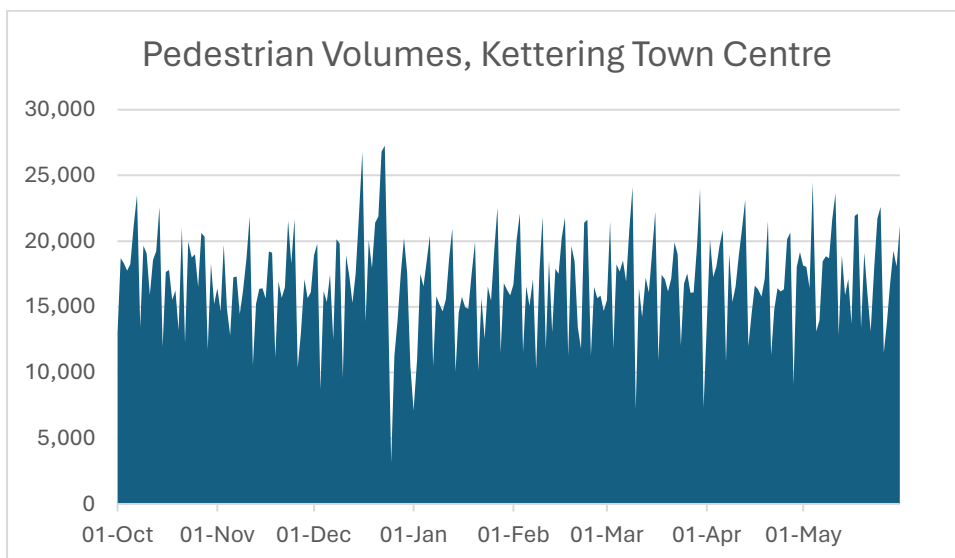
FOOTFALL DATA KETTERING TOWN CENTRE OCTOBER-MAY 2024

The format for reporting footfall data, as shared with the Town Council, has changed and therefore the following information shows the whole town centre, not just the pedestrian only zones as reported earlier.

Month by month footfall and cyclist numbers October-May

Month	Pedestrian Numbers	Cyclist numbers
October	545449	24490
November	490705	20777
December	535186	17297
January	482588	17904
February	481593	18286
March	524591	19915
April	510258	21168
May	552590	24739

These figures are of course quite crude, so below are daily totals for both pedestrians and cyclists for the whole period



Finally, a more granular picture showing two periods when KTC events were taking place, as indicated by the numerical labels attached to the two charts below.

