



REPORT FOR INFORMATION

Item No:- ME24/07

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| Committee:- | Markets and Events Committee |
| Date:- | 26 th June 2024 |
| Author:- | Martin Hammond, Clerk |
| Report Title:- | Events Policy Statement |
| Wards Affected:- | All |

1. Purpose of Report

To seek approval for the attached policy on events and to recommend it to Council for adoption

2. Recommendations

The committee is recommended to approve the attached policy statement

3. Information

- 3.1. Now that the Council has developed a full programme of events and has learnt from experience what works and what to plan ahead for, it was felt timely to produce a statement of policy so that everyone is clear what we are trying to achieve with events provision, but just as importantly, how we go about managing events and what standards we apply.
- 3.2. The attached policy (appendix one) seeks to do that but members' views on the contents, and any omissions are invited. The intention is to submit a final document to Council on 10th July.

4. Consultation and Engagement

This document seeks to capture in one place all our events policies and standards so does not introduce any new issues.

5. Finance, Legal and Resource Implications

None directly. The Council spends a significant amount of money on events and therefore clarity about how it approaches this work stream was considered important.

6. Policy Implications

The Council's policy is to provide events which increases footfall to the town centre, supports local venues and operators, supports local traders, entertainers, musicians and community groups, and to do so in a safe, effective and hopefully appealing way.

Background Papers

Existing policies on safeguarding, member protocol on events management, communications and social media.

